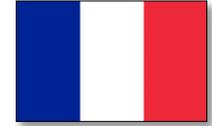




# PENNSYLVANIA AND FRANCE



France contributed to **9%** of new FDI projects over the last 10 years in Pennsylvania



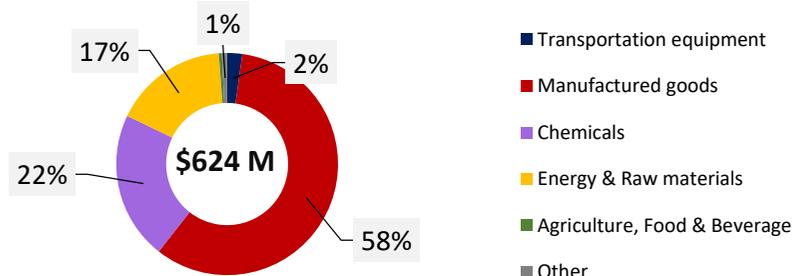
France is **#4 for jobs** created by foreign companies in Pennsylvania



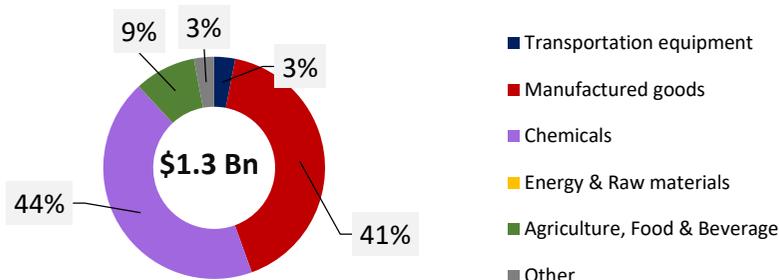
**29,600 jobs** created by French companies in Pennsylvania

## TOTAL BILATERAL TRADE IN GOODS \$2 billion annually

### Pennsylvania exports to France



### Pennsylvania imports from France



*See appendix for data source*

## SAVENCIA

### A success story in Pennsylvania



In 2018, Savencia Fromage & Dairy is a leader in the dairy industry, considered the #1 worldwide producer for cheese specialties, and the 4th largest cheese manufacturer in the world. The story of the family owned group started in France back in 1956 when a uniquely soft and creamy soft-ripened cheese, 'Caprice

des Dieux', was created by its founder Jean-Noel Bongrain. In 1974, he went on to bring his passion and knowledge for specialty cheeses to the United States and placed their headquarters in New Holland, PA thanks to a great milk supply, favorable climate and road-to-market accessibility. From this, Alouette Spreadable Cheese was launched and is now a leader in soft spreadable cheese selling over 9 million units every year.

Savencia Cheese USA has 450 employees across 3 manufacturing locations in the US (City of Industry, LA – Kolb Lena, IL – New Holland, PA), where they develop their unique and broad portfolio of rBST-Free milk cheeses. From cream cheese (Smithfield) to spreads (Alouette), to specialties (Dorothy's, Supreme), to goat cheese (Chavrie), Savencia crafts the best. In addition, Savencia Cheese USA imports iconic French brands produced within their subsidiaries such as St Agur, St Andre, St Albray, Etorcki, Chaumes, Ile de France, Le Montagnard, Maroilles Fauquet (PDO), Le Cayrol and at last but not least the "World's Best Cheese": Esqirrou (PDO). The group's ambition is to lead the way to better food through the quality of its products and the responsibility it bears to the environment, people and animals. In 2018, Rogue Creamery, an organic and B-Corp artisan blue cheese company based in Oregon became part of Savencia Fromage & Dairy family, an example of this vision. Savencia Fromage & Dairy makes 4.8 B euros in sales worldwide, located in 120 countries and has 20,000 employees.

## SOME OF THE FRENCH-AFFILIATED FIRMS IN PENNSYLVANIA



## ADDEV MATERIALS (WALCO)

### A success story in Pennsylvania



ADDEV Materials is a French industrial company active in technical films and tapes converting, and chemicals custom packaging, which operates on key strategic markets:

industry, automotive, rail, energy, healthcare and aerospace. The group employs 550 people both in Europe and North America. ADDEV WALCO, (Pittsburgh, PA, USA) joined ADDEV Materials in order to create a leading adhesive tape and foam converter for the Automotive market.

For more than 40 years ADDEV WALCO has been a leader in the development and fabrication of double-sided tape, protective films, foams, felt, flocks, foils dedicated to assembly, insulation and gasketing solutions. With this acquisition, ADDEV Materials took the opportunity to strengthen its North American position in the automotive and industrial strategic markets, where ADDEV WALCO is already strongly commercially positioned.

ADDEV WALCO has put in place strong strategic partnership with key manufacturers such as 3M, St GOBAIN and PREGIS. Moreover, ADDEV WALCO is certified IATF 16949 and ISO 14001. These certifications enable ADDEV WALCO to serve key customers of the industry such as General Motors and other OEMs of the Automotive industry. Today ADDEV WALCO employs about 40 people. Its capabilities include slitting, perforating, laminating, flat bed and rotary die cutting.

## KEEP IN TOUCH!

Embassy of France  
[www.franceintheus.org](http://www.franceintheus.org)

Embassy of France / Economic Dept.  
[www.frenchtreasuryintheus.org](http://www.frenchtreasuryintheus.org)  
[washington@dgtresor.gouv.fr](mailto:washington@dgtresor.gouv.fr)

French-American Chamber of Commerce Philadelphia  
[www.faccphila.org](http://www.faccphila.org)  
[info@faccphila.org](mailto:info@faccphila.org)

Consulate of France in Washington D.C.  
[washington.consulfrance.org](http://washington.consulfrance.org)  
[info.washington-fslt@diplomatie.gouv.fr](mailto:info.washington-fslt@diplomatie.gouv.fr)

Business France  
[www.export.businessfrance.fr/United-States](http://www.export.businessfrance.fr/United-States)  
[northamerica@businessfrance.fr](mailto:northamerica@businessfrance.fr)

